

CIS 182 Illustrator Graphics

Course Information

Organization	Monroe County Community College
Course Number	CIS 182
Division	Business
Potential Hours of Instruction	45
Total Credits	3

Description

This course covers the tools and techniques of vector based software using Adobe® Illustrator®

Prerequisites

CIS130

Exit Learning Outcomes

Program Outcomes

- A. Display technical knowledge and skills in drawing and composition applying principles of design, color, visual space, layout, topography, and technique to create effective visual communication.
- B. Communicate ideas, vision, and design strategy in a professional and articulate manner using visual, oral and/or written communication skills.
- C. Demonstrate the ability to use creative thought processes, listening and reading skills, planning, and principles of visual communication using software application tools to communicate the intended message to the intended target audience.
- D. Complete various digital media design elements and projects using for print, web and other forms of distribution such as DVD or broadcast media.
- E. Demonstrate the ability to meet deadlines, work independently and/or as part of a team to create professional quality work and while adhering to professional ethics, legal guidelines and copyright law.
- F. Evaluate and critique designs (including own designs) in a professional and articulate manner using oral and/or written communication skills.
- G. Produce a body of work suitable for seeking employment opportunities or transfer opportunities to a four year university in Graphic Design or related field.

Course Outcomes

1. **Identify and recognize Illustrator terminology, techniques, and features**
2. **Identify the steps, tools and techniques involved in creating and revising Illustrator graphics for print and for the Web.**
3. **Demonstrate Illustrator drawing knowledge and skills applying principles of design, color, visual space, and typography to create effective visual communication.**
4. **Demonstrate ability to use creative thought processes, listening and reading skills to create effective Illustrator drawings for the intended target audience**

5. **Create various digital media design elements for print, Web pages and/or other forms of distribution using Illustrator.**
6. **Demonstrate consistency in meeting deadlines.**
7. **Demonstrate the ability to work independently and/or as part of a team.**
8. **Create quality work while adhering to professional ethics, legal guidelines and copyright law.**
9. **Evaluate and critique designs created in Illustrator using written and/or oral communication skills**
10. **Produce a portfolio of work using Illustrator suitable for seeking entry level employment opportunities or transfer to a four year university in graphic design or a related field.**